



Minutes Golf Committee May 6, 2009

Minutes of the Golf Committee meeting held on May 6, 2009 7:00 a.m., Ken McDonald Golf Course, 800 E. Divot Drive.

Members Present:

Ron Cosner, Vice-Chair
Clem Star
Jim Harelson
Robert Lofgren
Dennis Brady

Members Absent:

Alex Walsh, Chair
Chris Dahm

City Staff Present:

Sam Thompson, Deputy Manager Parks and Recreation – Parks and Recreation
Tim Pfannenstein, Parks and Golf Supervisor – Parks and Recreation
Cynthia Yanez, Executive Assistant – Parks and Recreation

Concessionaires:

Jay Godfrey, Food and Beverage Concessionaire
Jennifer Marsh, Golf Pro Shop
Jason Shore, Golf Pro Shop
Oakley Bechtel, Golf Pro Shop

Meeting convened at 7:10 a.m.

Ron Cosner, vice-chair, called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: April 1, 2009

Committee members approved the minutes of April 1, 2009, as written.

Agenda Item 2 – Public Appearances

None.

Agenda Item 3 – Ken McDonald Restaurant Contract

Sam Thompson, Deputy Manager – Parks Services, provided information on the RFP process.

1. Three (3) prospective vendors were present at Ken McDonald Restaurant on May 5, 2009 as a part of the pre-bid process.
2. Bids will be accepted until May 18 and the new contract will begin on July 1.

Agenda Item 4 – Update on Western Canal Project & Tee Box Relocation

Tim Pfannenstien, Parks and Golf Supervisor – Parks and Recreation Department, provided an update the project.

1. Work on the tee box began last Monday.
2. The grade will be 3' feet above the flags that have been placed on the tee.
3. The construction should be completed by September 15.
4. A concrete curb and path will be installed off of Guadalupe Rd.
5. The concrete between 13 & 14 will need to be removed and cart traffic will need to be re-routed for a day or two.
6. Balls will be hit over the walkway.
7. About 30' of rough will be lost on the 10th tee and the 11th tee will be moved back.
8. 16 will change from a lateral to an out of bounds.
9. Drawings of the project have been posted in the breezeway.

Agenda Item 5 – Maintenance Updates

Tim Phannenstien, Golf Maintenance Supervisor, provided an update on course maintenance activities for both courses.

1. The grass is in transition at both courses.
2. The greens have been aerified at both facilities.
3. The greens at both courses are being verti-cut on a weekly basis.
4. The fairways and tees at both courses have been aerified.
5. The courses continue to be fertilized a monthly basis.

General Discussion

- The course (Ken McDonald) is an excellent shape and is playing really well.

Agenda Item 6 – Marketing

Jennifer Marsh, Golf Concessionaire, provided an update on Golf Now.

1. The courses went on-line with Golf Now at the end of April
2. In the last few days of April there were 16 rounds booked for Ken McDonald and 18 booked for Rolling Hills.
3. Since May 1 there have been 130 rounds booked for Ken McDonald and 37 for Rolling Hills.
4. The rounds that have been booked so far have been at the regular rate(s).
5. The concessionaires will work with staff to provide special offers to fill in gaps in the tee sheet.
6. There are approximately 70 participants signed up for the spring junior golf program.
7. Jennifer Marsh will attend training in Oceanside next week to become certified as a Level II Instructor. The training will focus on working with juniors.

Agenda Item 7 – Rounds/Revenue

Sam Thompson, Deputy Manager – Parks Services, shared the rounds and revenue reports through April 30, 2009.

1. Play and revenue continue to decline.

General Discussion

- There has been a decline in weekend play.
- Golf Now should help to increase play for the month of May.

Agenda Item 8 – Chair/Board Member Comments

The next meeting will be held on September 2, 2009.

Dennis Brady asked about returning the tee buckets to the course.

Clem Star suggested lowering the age for seniors to 55 instead of 60.

Dennis Brady asked for an update on the Ken McDonald Clubhouse to be placed on the next agenda.

Meeting adjourned at 7:40 a.m.

Prepared by: Cynthia Yanez, Executive Assistant – Parks & Recreation, (480) 350-5240

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